



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

**Advertiser** Pol/Iss/American Crossroads (13324)  
**Agency/T-Code** Crossroads Media (1218)/055317791  
**Buyer** MILHOAN,EMILY  
**Salesperson** Telerep/Washington DC, Washington DC (1040)  
**Product** Political - Issue (1068)  
**Brand** AMERICAN CROSSROADS (109861)  
**Acct Types** National/Political  
**Est/Headline** 693/06228190  
**Demo**  
**Revision**  
**Comments** AMERICAN CROSSROADS  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**Invoice** 643103  
**Inv Date** 10/28/2012  
**Terms** Net 30  
**Contract** 321469  
**Bill Type** Standard  
**Period** 10/1/2012 - 10/28/2012

**Crossroads Media**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

AgM

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/30/2012 4:04:29PM

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

| Line | Type | Scheduled           | Schedule Days to Run | Air Time              | Length | Copy/ISCI   | Amount    | Remarks |
|------|------|---------------------|----------------------|-----------------------|--------|-------------|-----------|---------|
| 1.0  | Spot | 5:00:00AM- 5:30:00  | Day, M-1             | 10/22/12 5:14AM (Mo)  | 00:30  | USPRTV21ACH | \$850.00  |         |
| 2.0  | Spot | 5:00:00AM- 5:30:00  | Day, W-1             | 10/17/12 5:15AM (We)  | 00:30  | USPRTV21ACH | \$850.00  |         |
| 3.0  | Spot | 5:00:00AM- 5:30:00  | Day, Th-1            | 10/18/12 5:22AM (Th)  | 00:30  | USPRTV21ACH | \$850.00  |         |
| 4.0  | Spot | 5:30:00AM- 6:00:00  | Day, M-1             | 10/22/12 5:41AM (Mo)  | 00:30  | USPRTV21ACH | \$1100.00 |         |
| 5.0  | Spot | 5:30:00AM- 6:00:00  | Day, W-1             | 10/17/12 5:42AM (We)  | 00:30  | USPRTV21ACH | \$1100.00 |         |
| 6.0  | Spot | 5:30:00AM- 6:00:00  | Day, Th-1            | 10/18/12 5:52AM (Th)  | 00:30  | USPRTV21ACH | \$1100.00 |         |
| 7.0  | Spot | 5:30:00AM- 6:00:00  | Day, F-1             | 10/19/12 5:52AM (Fr)  | 00:30  | USPRTV21ACH | \$1100.00 |         |
| 8.0  | Spot | 6:00:00AM- 7:00:00  | Day, M-1             | 10/22/12 6:28AM (Mo)  | 00:30  | USPRTV21ACH | \$2250.00 |         |
| 9.0  | Spot | 6:00:00AM- 7:00:00  | Day, Tu-1            | 10/16/12 6:42AM (Tu)  | 00:30  | USPRTV21ACH | \$2250.00 |         |
| 10.0 | Spot | 6:00:00AM- 7:00:00  | Day, W-1             | 10/17/12 6:55AM (We)  | 00:30  | USPRTV21ACH | \$2250.00 |         |
| 11.0 | Spot | 6:00:00AM- 7:00:00  | Day, Th-1            | 10/18/12 6:14AM (Th)  | 00:30  | USPRTV21ACH | \$2250.00 |         |
| 12.0 | Spot | 6:00:00AM- 7:00:00  | Day, F-1             | 10/19/12 6:12AM (Fr)  | 00:30  | USPRTV21ACH | \$2250.00 |         |
| 13.0 | Spot | 7:00:00AM- 9:00:00  | Day, M-1             | 10/22/12 7:48AM (Mo)  | 00:30  | USPRTV21ACH | \$2250.00 |         |
| 14.0 | Spot | 7:00:00AM- 9:00:00  | Day, Tu-1            | 10/16/12 8:52AM (Tu)  | 00:30  | USPRTV21ACH | \$2250.00 |         |
| 15.0 | Spot | 7:00:00AM- 9:00:00  | Day, W-1             | 10/17/12 7:58AM (We)  | 00:30  | USPRTV21ACH | \$2250.00 |         |
| 16.0 | Spot | 7:00:00AM- 9:00:00  | Day, Th-1            | 10/18/12 7:59AM (Th)  | 00:30  | USPRTV21ACH | \$2250.00 |         |
| 17.0 | Spot | 7:00:00AM- 9:00:00  | Day, F-1             | 10/19/12 8:39AM (Fr)  | 00:30  | USPRTV21ACH | \$2250.00 |         |
| 18.0 | Spot | 9:00:00AM-10:00:00  | Day, M-1             | 10/22/12 9:33AM (Mo)  | 00:30  | USPRTV21ACH | \$500.00  |         |
| 19.0 | Spot | 9:00:00AM-10:00:00  | Day, Tu-1            | 10/16/12 9:22AM (Tu)  | 00:30  | USPRTV21ACH | \$500.00  |         |
| 20.0 | Spot | 9:00:00AM-10:00:00  | Day, W-1             | 10/17/12 9:27AM (We)  | 00:30  | USPRTV21ACH | \$500.00  |         |
| 21.0 | Spot | 9:00:00AM-10:00:00  | Day, Th-1            | 10/18/12 9:51AM (Th)  | 00:30  | USPRTV21ACH | \$500.00  |         |
| 22.0 | Spot | 9:00:00AM-10:00:00  | Day, F-1             | 10/19/12 9:40AM (Fr)  | 00:30  | USPRTV21ACH | \$500.00  |         |
| 24.0 | Spot | 11:00:00AM-12:00:00 | Day, W-1             | 10/17/12 11:59AM (We) | 00:30  | USPRTV21ACH | \$1000.00 |         |
| 25.0 | Spot | 11:00:00AM-12:00:00 | Day, Th-1            | 10/18/12 11:59AM (Th) | 00:30  | USPRTV21ACH | \$1000.00 |         |
| 27.0 | Spot | 12:00:00PM- 1:00:00 | Day, M-1             | 10/22/12 12:12PM (Mo) | 00:30  | USPRTV21ACH | \$1000.00 |         |
| 28.0 | Spot | 12:00:00PM- 1:00:00 | Day, Tu-1            | 10/16/12 12:19PM (Tu) | 00:30  | USPRTV21ACH | \$1000.00 |         |
| 29.0 | Spot | 12:00:00PM- 1:00:00 | Day, W-1             | 10/17/12 12:48PM (We) | 00:30  | USPRTV21ACH | \$1000.00 |         |
| 30.0 | Spot | 12:00:00PM- 1:00:00 | Day, Th-1            | 10/18/12 12:35PM (Th) | 00:30  | USPRTV21ACH | \$1000.00 |         |
| 31.0 | Spot | 12:00:00PM- 1:00:00 | Day, F-1             | 10/19/12 12:13PM (Fr) | 00:30  | USPRTV21ACH | \$1000.00 |         |
| 32.0 | Spot | 12:00:00PM- 1:00:00 | Day, M-1             | 10/22/12 12:28PM (Mo) | 00:30  | USPRTV21ACH | \$1000.00 |         |
| 33.0 | Spot | 12:00:00PM- 1:00:00 | Day, Tu-1            | 10/16/12 12:39PM (Tu) | 00:30  | USPRTV21ACH | \$1000.00 |         |
| 34.0 | Spot | 12:00:00PM- 1:00:00 | Day, W-1             | 10/17/12 12:28PM (We) | 00:30  | USPRTV21ACH | \$1000.00 |         |
| 35.0 | Spot | 12:00:00PM- 1:00:00 | Day, Th-1            | 10/18/12 12:12PM (Th) | 00:30  | USPRTV21ACH | \$1000.00 |         |
| 36.0 | Spot | 12:00:00PM- 1:00:00 | Day, F-1             | 10/19/12 12:50PM (Fr) | 00:30  | USPRTV21ACH | \$1000.00 |         |
| 37.0 | Spot | 5:00:00PM- 6:00:00  | Day, M-1             | 10/22/12 5:12PM (Mo)  | 00:30  | USPRTV21ACH | \$2250.00 |         |
| 38.0 | Spot | 5:00:00PM- 6:00:00  | Day, Tu-1            | 10/16/12 5:23PM (Tu)  | 00:30  | USPRTV21ACH | \$2250.00 |         |
| 39.0 | Spot | 5:00:00PM- 6:00:00  | Day, W-1             | 10/17/12 5:27PM (We)  | 00:30  | USPRTV21ACH | \$2250.00 |         |
| 40.0 | Spot | 5:00:00PM- 6:00:00  | Day, Th-1            | 10/18/12 5:13PM (Th)  | 00:30  | USPRTV21ACH | \$2250.00 |         |
| 41.0 | Spot | 5:00:00PM- 6:00:00  | Day, F-1             | 10/19/12 5:51PM (Fr)  | 00:30  | USPRTV21ACH | \$2250.00 |         |



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**Crossroads Media**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

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Orlando (WFTV)

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|------|------|-----------------------|----------------------|-----------------------|--------|-------------|------------|----------------|
| 42.0 | Spot | 6:00:00PM- 7:00:00PM  | Day, M-1             | 10/22/12 6:29PM (Mo)  | 00:30  | USPRTV21ACH | \$3000.00  |                |
| 43.0 | Spot | 6:00:00PM- 7:00:00PM  | Day, Tu-1            | 10/16/12 6:55PM (Tu)  | 00:30  | USPRTV21ACH | \$3000.00  |                |
| 44.0 | Spot | 6:00:00PM- 7:00:00PM  | Day, W-1             | 10/17/12 6:55PM (We)  | 00:30  | USPRTV21ACH | \$3000.00  |                |
| 45.0 | Spot | 6:00:00PM- 7:00:00PM  | Day, Th-1            | 10/18/12 6:22PM (Th)  | 00:30  | USPRTV21ACH | \$3000.00  |                |
| 46.0 | Spot | 6:00:00PM- 7:00:00PM  | Day, F-1             | 10/19/12 6:22PM (Fr)  | 00:30  | USPRTV21ACH | \$3000.00  |                |
| 47.0 | Spot | 7:00:00PM- 7:30:00PM  | Day, M-1             | 10/22/12 7:05PM (Mo)  | 00:30  | USPRTV21ACH | \$3600.00  |                |
| 48.0 | Spot | 7:00:00PM- 7:30:00PM  | Day, Tu-1            | 10/16/12 7:24PM (Tu)  | 00:30  | USPRTV21ACH | \$3600.00  |                |
| 49.0 | Spot | 7:00:00PM- 7:30:00PM  | Day, W-1             | 10/17/12 7:24PM (We)  | 00:30  | USPRTV21ACH | \$3600.00  |                |
| 50.0 | Spot | 7:00:00PM- 7:30:00PM  | Day, Th-1            | 10/18/12 7:13PM (Th)  | 00:30  | USPRTV21ACH | \$3600.00  |                |
| 51.0 | Spot | 7:00:00PM- 7:30:00PM  | Day, F-1             | 10/19/12 7:04PM (Fr)  | 00:30  | USPRTV21ACH | \$3600.00  |                |
| 52.0 | Spot | 7:30:00PM- 8:00:00PM  | Day, M-1             | 10/22/12 7:37PM (Mo)  | 00:30  | USPRTV21ACH | \$3600.00  |                |
| 53.0 | Spot | 7:30:00PM- 8:00:00PM  | Day, Tu-1            | 10/16/12 7:38PM (Tu)  | 00:30  | USPRTV21ACH | \$3600.00  |                |
| 54.0 | Spot | 7:30:00PM- 8:00:00PM  | Day, W-1             | 10/17/12 7:48PM (We)  | 00:30  | USPRTV21ACH | \$3600.00  |                |
| 55.0 | Spot | 7:30:00PM- 8:00:00PM  | Day, Th-1            | 10/18/12 7:37PM (Th)  | 00:30  | USPRTV21ACH | \$3600.00  |                |
| 56.0 | Spot | 7:30:00PM- 8:00:00PM  | Day, F-1             | 10/19/12 7:47PM (Fr)  | 00:30  | USPRTV21ACH | \$3600.00  |                |
| 57.0 | Spot | 8:00:00PM-10:00:00PM  | Day, M-1             | 10/22/12 8:23PM (Mo)  | 00:30  | USPRTV21ACH | \$12000.00 |                |
| 58.0 | Spot | 11:00:00PM-11:35:00PM | Day, Tu-1            | 10/16/12 11:22PM (Tu) | 00:30  | USPRTV21ACH | \$2800.00  |                |
| 59.0 | Spot | 11:00:00PM-11:35:00PM | Day, W-1             | 10/17/12 11:21PM (We) | 00:30  | USPRTV21ACH | \$2800.00  |                |
| 60.0 | Spot | 11:00:00PM-11:35:00PM | Day, F-1             | 10/19/12 11:12PM (Fr) | 00:30  | USPRTV21ACH | \$2800.00  |                |
| 62.0 | Spot | 11:00:00PM-11:35:00PM | Day, Su-1            | 10/21/12 11:25PM (Su) | 00:30  | USPRTV21ACH | \$2800.00  |                |
| 63.0 | Spot | 11:35:00PM-12:05:00PM | Day, M-1             | 10/22/12 11:55PM (Mo) | 00:30  | USPRTV21ACH | \$800.00   |                |
| 64.0 | Spot | 11:35:00PM-12:05:00PM | Day, Tu-1            | 10/16/12 11:53PM (Tu) | 00:30  | USPRTV21ACH | \$800.00   |                |
| 65.0 | Spot | 11:35:00PM-12:05:00PM | Day, W-1             | 10/17/12 11:54PM (We) | 00:30  | USPRTV21ACH | \$800.00   |                |
| 66.0 | Spot | 11:35:00PM-12:05:00PM | Day, Th-1            | 10/18/12 12:01AM (Th) | 00:30  | USPRTV21ACH | \$800.00   |                |
| 67.0 | Spot | 11:35:00PM-12:05:00PM | Day, F-1             | 10/19/12 12:03AM (Fr) | 00:30  | USPRTV21ACH | \$800.00   |                |
| 68.0 | Spot | 9:00:00AM-10:00:00PM  | Day, Sa-1            | 10/20/12 9:58AM (Sa)  | 00:30  | USPRTV21ACH | \$1800.00  |                |
| 70.0 | Spot | 6:00:00AM- 9:00:00PM  | Day, Su-1            | 10/21/12 6:13AM (Su)  | 00:30  | USPRTV21ACH | \$850.00   |                |
| 71.0 | Spot | 12:00:00PM-12:30:00PM | Day, Su-1            | 10/21/12 12:29PM (Su) | 00:30  | USPRTV21ACH | \$600.00   |                |
| 72.0 | Spot | 6:00:00PM- 6:30:00PM  | Day, Su-1            | 10/21/12 6:27PM (Su)  | 00:30  | USPRTV21ACH | \$2000.00  |                |
| 73.0 | Spot | 7:00:00PM- 8:00:00PM  | Day, Su-1            | 10/21/12 7:59PM (Su)  | 00:30  | USPRTV21ACH | \$3500.00  |                |
| 74.0 | Spot | 9:00:00AM-10:00:00PM  | Per week (1), Tu     | 10/16/12 9:50AM (Tu)  | 00:30  | USPRTV21ACH | \$600.00   | M/G For 69.0.1 |
| 75.0 | Spot | 11:00:00PM-11:35:00PM | Per week (1), Tu     | 10/16/12 11:33PM (Tu) | 00:30  | USPRTV21ACH | \$2800.00  | M/G For 61.0.1 |
| 76.0 | Spot | 12:00:00PM- 1:00:00PM | Per week (1), Fr     | 10/19/12 12:55PM (Fr) | 00:30  | USPRTV21ACH | \$1000.00  |                |
| 77.0 | Spot | 12:00:00PM- 1:00:00PM | Per week (1), Fr     | 10/19/12 12:43PM (Fr) | 00:30  | USPRTV21ACH | \$1000.00  | M/G For 26.0.1 |

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



|             |               |             |    |
|-------------|---------------|-------------|----|
| Gross Total | \$147,550.00  | Total Spots | 73 |
| Commission  | (\$22,132.50) |             |    |
| Net Total   | \$125,417.50  |             |    |

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.